BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

Program Description

The 4-year Bachelor of Science in Entrepreneurship program aims to produce globally-competent entrepreneurs, business leaders, and professionals equipped with creativity, critical thinking, risk intelligence and effective communication skills imbued with integrity and excellence in the field of entrepreneurship and management.

Graduates of the 4-year Bachelor of Science in Entrepreneurship program can pursue careers as self-employed professionals and may bring entrepreneurial mindset and assume managerial positions in the field of Sales, Business Development, and other related positions in the private or public organization.

Program Outcomes

- Analyze/scan the environment to determine business opportunities and develop their profitability profiles from which entrepreneurial ventures can be selected from.
- 2. Create a business plan to start and grow their businesses with a high level of entrepreneurial competencies.
- 3. Prepares and comply with requirements for business operations
- 4. Mobilize the necessary human, financial, logistical and technical resources to implement the business plan.
- 5. Build connections and business networks through real case studies and industry exposures.
- 6. Apply entrepreneurial values in any undertakings and assume managerial positions.
- 7. Operate and manage the enterprise observing good governance and social responsibility.

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

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FIRST YEAR First Semes		No. of Lec	hrs. Lab	RL SL	E C	Total Units	Pre-	Co- requisites
RCICALL01	Computer Aided Language Learning	0	1	0	0	1	roquionos	roquioitoo
GEDCORE01	Program 1 Understanding the Self	3	0	0	0	3		
GEDCORE02	Readings in Philippine History	3	0	0	0	3		
GEDCORE03	Purposive Communication	3	0	0	0	3		
GEDCORE04	Mathematics in the Modern World	3	0	0	0	3		
NSTPCWTS1	National Service Training Program 1	0	0	0	0	0		
PHYSEDU01	CWTS	3 2	0 0	0	0	3		
MICROECON	Physical Education Microeconomics	3	0	0	0	2 3		
ENTREPBEH	Entrepreneurial Behavio		0	0	0	3		
Tota	-	23	1	Ö	0	24		
Second Sen	nester	No. of		RL		Total	Pre-	Co-
		Lec	Lab	SL	С	Units	requisites	requisites
RCICALL02	Computer Aided Language Learning Program 2	0	1	0	0	1	RCICALL01	
RCIREED01	Values and Leadership							
GEDCORE05	Of Jesus Christ The Contemporary	2	0	0	0	2		
GEDCORE06	World Science, Technology	3	0	0	0	3		
	and Society	3	0	0	0	3		
GEDCORE07 NSTPCWTS2	Ethics National Service Training Program 2	3	0	0	0	3		
	CWTS	3	0	0	0	3		
PHYSEDUC2 ELECTIVE1	Family Business	2	0	0	0	2		PHYSEDUC01
	Management	3	0	0	0	3		
OPPORSEEK Tota	Opportunity Seeking	3 20	0 1	0 4	0 0	3 25		
TOTA	ı	20	1	4	U	25		
SECOND YE	EAR							
First Semes		No. of	hrs	RL	F	Total	Pre-	Co-
i ii ot ooiiioo		Lec	Lab		С		requisites	
RCIREED02	Lessons of Professionalism						-	. oquiones
	in the Bible	2	0	0	0	2	RCIREED01	
RCICALL03	Computer Aided Language Learning Program 3	0	1	0	0	1	RCICALL01	



PHYSEDU03	Physical Education 3	2	0	0	0	2
FS-ENTREP	Understanding Financial					
	Statements to Manage					
	Enterprise	3	0	0	0	3
GEDCORE08	Art Appreciation	3	0	0	0	3
GEMANDATE	Life and Works of Rizal	3	0	0	0	3
ELECTIVE2	Managing a					
	Manufacturing Enterprise	3	0	0	0	3
INNOVMANT	Innovation Management	3	0	0	0	3
PRICOST01	Pricing and Costing	3	0	0	0	3
Total		22	1	0	0	23

Second Sen	nester	No. o Lec	f hrs. Lab	RL SL	E C	Total Units	Pre- requisites	Co- requisites
GEDELEC01	Great Books	3	0	0	0	3	•	•
RCICALL04	Computer Aided	0		0	^		DOLOALLOO	
	Language Learning Program 4	0	1	0	0	1	RCICALL03	
PHYSEDUC4	Physical Education 4	2	0	0	0	2	PHYSEDUC0:	3
HUMREST01	Human Resource							
	Management	3	0	0	0	3		
MARCONBEH	Market Research and							
	Consumer Behavior	3	0	0	0	3		
CBMEC1-TQM	Operations Managemen	nt						
	(TQM)	3	0	0	0	3		
SPECTRACK1	Meetings Incentives							
	Conferences and							
	Events Management							
	(MICE)	3	0	0	0	3		
SPECTRACK2	Hospitality Organization	nal						
	Management	3	0	0	0	3		
Tota	I	20	1	0	0	21		

THIRD YEAR

First Semes	ter	No. o	f hrs.	RL	E	Total	Pre-	Co-
		Lec	Lab	SL	С	Units	requisites	requisites
FINMAN101	Financial Management	2	0	0	0	2	GEDCORE04	1
INTERTRADE	International Business							
	and Trade	3	0	0	0	3		
ELECTIVE3	E-Commerce	3	0	0	0	3		
ELECTIVE4	Wholesale and Retail							
	Sales Management	3	0	0	0	3		
SPECTRACK3	Recreational and							
	Leisure Management	3	0	0	0	3		
Total	•	15	0	0	0	15		

Second Sen	nester	No. o	of hrs.	RL	E	Total	Pre-	Co-
		Lec	Lab	SL	C	Units	requisites	requisites
	Gender and Society Business Plan	3	0	0	0	3	-	-
	Preparation	3	0	0	0	3	MARCONBEH	l

SPECTRACK4	Accommodation					
	Operations and					
	Management	3	0	0	0	3
PROGDEV01	Programs and Policies					
	on Enterprise					
	Development	3	0	0	0	3
BUSLAWTAX	Business Law and					
	Taxation	3	0	0	0	3
Total		15	0	0	0	15

FOURTH YEAR

First Semes	ter	No. o	f hrs.	RL	E	Total	Pre- Co-	
GEDELEC05	Doople and the Earth's	Lec	Lab	SL	С	Units	requisites requisites	
GEDELECOS	People and the Earth's Ecosystem	3	0	0	0	3		
BUSPLAN01	Business Plan Implementation I	3	0	0	0	3	BPLAN-PREP	
CBMEC2- STRAT Tota	Strategic Management	3 9	0 2	0 0	0 0	3 11		

Second Sen	nester		f hrs.			Total	Pre- requisites	Co- requisites
BUSPLAN02	Business Plan Implementation II (W/Immersion)	Lec 3			0	5	BUSPLAN01	requisites
	(vv/iiiiiieisioii)	3	2	U	U	5	BOSFLANOT	
	Social Entrepreneurship Tour and Travel	3	0	0	0	3		
	Operations	3	0	0	0	3		
Total		9	2	0	0	11		

SUMMARY OF REQUIRED COURSES Bachelor of Science In Entrepreneurship

Number of	f RLE	/		Total	
	Courses Required	Lec	Lab	Subtotal	Units
Core Courses					24
Understanding the Self Readings in Philippine History The Contemporary World Mathematics in the Modern World Purposive Communication Art Appreciation Science, Technology and Society Ethics	1 1 1 1 1 1 1	3 3 3 3 3 3 3	0 0 0 0 0 0	3 3 3 3 3 3 3	
Elective Courses					9
Great Books Gender and Society The Entrepreneurial Mind	1 1 1	3 3 3	0 0 0	3 3 3	
The Life and Works of Rizal					3
The Life and Works of Rizal	1	3	0	5	
Other Courses					14
Physical Education National Service Training Program	4	2	0	8	
(NSTP 1 and 2) Major Courses	2	3	0	6	6
Operations Management Strategic Management	3 3	0 0	0 0	3 3	
SPECIALIZED TRACK					15
Meetings Incentives Conferences and Events Management Hospitality Organizational Manageme Recreational and Leisure Management Accommodations Operations and	1 ent 1 nt 1	3 3 3	0 0 0	3 3 3	
Management Tour and Travel Operations	1 1	3 3	0 0	3 3	

				12
1	3	0	3	
1		0		
1	3	0	3	
1	3	0	3	
				11
1	0	1	1	
1	0	1	1	
1	0	1	1	
1	0	1	1	
1		0	2	
1	2	0	2	
1	3	0	3	
				49
1	3	0	3	
1	3	0		
1	3	0	3	
1	3	2	5	
1				
1		0		
1	3	0	3	
1	3	0		
1	3			
1	3		3	
1	3			
1	3			
1	3	0	3	
1	3	0	3	
1	3	0	3	
		Total		143
r	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 3 1 3 1 3 1 3 1 3 1 3 1 3 1 3 1 3 1 3	1 3 0 1 3 0 1 3 0 1 3 0 1 1 0 1 1 0 1 1 0 1 1 1 0 1 1 1 2 0 1 2 0 1 2 0 1 3 0 1	1 3 0 3 1 3 0 3 1 0 1 1 1 0 1 1 1 0 1 1 1 0 1 1 1 0 1 1 1 1 2 0 2 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 1 3 0 3 <

MAJOR COURSE DESCRIPTION

CBMEC1-TQM 3 units OPERATIONS MANAGEMENT (TQM)

This course tackles the nature, scope, functions and importance of production and operations management in business. It includes discussions on productivity, competitiveness and strategy, forecasting, production system design, process selection and capacity planning, facilities layout, design of work systems, quality, scheduling and just-in-time manufacturing systems. Cases will also be used to illustrate and apply the basic production and operations concepts and tools commonly used in business firms.

CBMEC2-STRAT 3 units STRATEGIC MANAGEMENT

The course emphasizes the value and process of strategic management. In addition to familiarizing students with subject matter, students expected to integrate and apply their prior learning to strategic decision making in organizations. The Strategic Management course is designed to explore an organization's vision, mission, examine principles, techniques organizational models of and environmental analysis, discuss the theory and practice of strategy formulation and implementation such as corporate governance and business ethics for the development of effective strategic leadership.

SPECIALIZED TRACK COURSE DESCRIPTION

SPECTRACK1 3 units MEETINGS, INCENTIVES, CONFERENCE AND EVENTS MANAGEMENT (MICE)

This course examines the principles of conceptualizing, planning, managing and evaluating meetings, and events and festivals management. Topics include the significance of conventions and events. event design, project management, methods and evaluation, physical requirements, organizing, promotion and sponsorship. integration course that applies all the conceptualization principles of or management is recommended to be taken up in the terminal year, whether first or second semester.

SPECTRACK2 3 units HOSPITALITY ORGANIZATIONAL MANAGEMENT

This course provides students with the knowledge, skills and necessary attitudes apply theories and to techniques involved in organizational management of Hospitality Industry. Specifically, this course will focus on enhancing student understanding of key concepts of contemporary management applied to hospitality businesses. The course will begin with an introduction to management and a focus on the management process and a discussion of the personal characteristics that make an effective manager. Following this, course topics include the managing

ethics, diversity, and globalization; planning, decision-making, and competitive advantage; designing organizational structure and managing for change; leading individuals and groups and controlling activities and processes such as communication and information technology and operations

SPECTRACK3 3 units RECREATIONAL AND LEISURE MANAGEMENT

This course will provide students with the information in understanding the concepts and practices developed in leisure, evaluation of the importance of companies engaged in leisure and recreation management, as well as planning activities, and critically analyze the process of creation and management of leisure activities and decision-making regarding recreational activities.

This course will also provide students additional knowledge of the other components of hospitality and tourism management as travel trends, developments and operators of resorts, hotels, golf courses and country club facilities for leisure, sports and recreation.

SPECTRACK4 3 units ACCOMMODATION, OPERATIONS AND MANAGEMENT

The aim of the course is to provide the student with an overview of the management of the interrelationships of various hotel departments, and the different departments of other related accommodation companies and the management of their cooperation. The course also discusses the effect of quality on the management of internal operations, quality of operations and quality assurance, opportunities subcontracting challenges of and outsourcing, property management and managing safety and security as a part of managing internal operations accommodation establishments

SPECTRACK5 3 units TOUR AND TRAVEL MANAGEMENT

This course provides familiarization with management travel agency operations including documentation, selling, transporting, storing, advertising, and planning travel services; provides hands-on training in computerized reservations, and incorporates aspects of managing corporate travel. This course will equip the students with a comprehensive knowledge of how to plan, package and price international or domestic tourism products based on market requirements and number of participants in a tour program.

ELECTIVE COURSE DESCRIPTION

ELECTIVE1 3 units FAMILY BUSINESS MANAGEMENT

This course enables the student to understand how family businesses to operate in the country. The course touches on the dynamics of the family the business. transfer within of ownership. professionalism, and succession. This course also introduced students learn what differentiates this type of business and the characteristics that make family owned firms different from other business environments. The entrepreneur who takes over the family business will have innovative ideas to enhance the business. This brings complexity and challenges entrepreneur and this course explores some of those while also constructing effective strategies.

ELECTIVE2 3 units MANAGING A MANUFACTURING ENTERPRISE

This course will make students aware of what a digitally connected manufacturing enterprise is, as they learn about the operational complexity of enterprises, business process optimization and the concept of an integrated product-process-value chain. This course will also discuss the issues and concerns related to manufacturing enterprise, manufacturing management tools, manufacturing automation and product realization; role of information technology

and electronic data in manufacturing enterprise systems; product life-cycle management (PLM) and related tools and processes; sustainable and green manufacturing.

ELECTIVE3 3 units E-COMMERCE

This course aims to teach the students the basics of conducting business and commerce using the internet facilities and network. It introduces students to the tools and systems and skills needed to enable them to conduct electronic business and commerce.

ELECTIVE4 3 units WHOLESALE AND RETAIL SLAES MANAGEMENT

This course will discuss the issues and concerns related to wholesale and retail sales. The aim of the course is to introduce students to the area of sales management with a focus on the linkages between various sales intermediaries. The completion of the course, students will be able to: Determine and assess appropriate distribution strategy for a industry, understand and elaborate on a connection between distribution strategy and channel management, and outline specific challenges of sales the management, incl. its role in creating customer satisfaction and delivering excellent services.

PROFESSIONAL COURSE DESCRIPTION

ENTREPBEH 3 units ENTREPRENEURIAL BEHAVIOR

At the end of the semester, students should be able to enumerate and identify entrepreneurial traits, behaviors, and competencies. During the course the students will be able to perform selfassessment to determine their level of predisposition to entrepreneurs. This will also include personal course entrepreneurial competencies, management styles, business ethics, responsibilities duties and of entrepreneur.

OPPORSEEK 3 units OPPORTUNITY SEEKING

This course will include steps/stages in project planning, evaluation of external factors affecting entrepreneurial activities, internal factors important in identifying business opportunities, and environmental scanning. Also, students will be able to apply project identification / selection techniques and identify and select business opportunity the students would like to pursue. This course will also include topics on macro and micro screening, and steps in project selection. The students will also be taught how to relate entrepreneurial competencies with project selection while considering the current business environment.

This course will also cover special topics to students and broaden their thinking about AI (Artificial Intelligence), as an opportunity seeking venture. Students will understand how AI is driving disruption in the industry and explore how to unlock the opportunities it presents. Students will get an overview of

the AI market landscape, as well as meeting some of the startups and corporations that are creating or disrupting business with AI.

BPLAN-PREP 3 units BUSINESS PLAN PREPARATION

At the end of the semester, the students should be able to prepare a business plan. The course will cover the features of a feasibility study and a business plan including marketing, operations, personnel and financial plans. Requirements in manufacturing and service sectors will be differentiated. A comprehensive marketing plan of a particular project shall be expected as a major output required by the course.

BPLAN01 3 units BUSINESS PLAN IMPLEMENTATION I

At the end of the semester, the students should be able to prepare marketing, operations, personnel and financial plans. The students will learn to evaluate their plans and determine their viability as resources are considered. Topics to be discussed our sourcing of financing, franchising, incubators, and venture capital among others. The expected output from each student is a complete Business Plan.

Students will acquire the skills and know-how to develop their business idea all the way from the conceptual stage to the market place. They will be guided in building a scalable business model via real-life experiments at a real marketplace with real customer feedback and launch their MVP (minimum viable product) to build real market traction and acquire their customers.

BPLAN02 3 units BUSINESS PLAN IMPLEMENTATION II

This course is designed to encourage and allow students to implement the business plan they have produced in their third year. The students are expected to set up the project as a business activity where actual revenue generation can be realized.

Daily mentoring and support by experienced professionals from various business, marketing, IT and design backgrounds is an essential part of the course. In this way participants benefit from a unique hands-on learning and experience of a genuine startup life.

MARCONBEH 3 units MARKET RESEARCH AND CONSUMER BEHAVIOR

This course studies consumer behavior from a marketing perspective. Students will become familiar with consumer behavior models of decision-making, taking a closer look at how consumers process information, develop preferences and make choices. This course will cover how different marketing tactics are used bv business/organizations to influence consumers.

Students will also learn how to design a research plan, analyze the data gathered accurately interpret and and communicate survey reports, translating results into practical recommendations. Students will then focus in on the consumer decisionmaking process, highlighting the key moments from identifying a need to buying and consuming a product. Students will adopt a true "consumer focus" through a managerial decision

perspective by analyzing how consumers make decisions, what happens (in their hearts and minds) at different stages of the decision-making process, and the variables that influence those decisions.

MICROECON 3 units MICROECONOMICS

The course covers the basic principles of Microeconomics for Entrepreneurship students. This course introduces the students to the economics of the firm and how resource is allocated by individual decision-making units. In particular, the course expounds on the basic microeconomic theories governing the concepts of demand and supply; production theory' costs, and pricing and output determination.

BUSLAWTAX 3 units BUSINESS LAW AND TAXATION

The course covers basic principles of law in relation to contracts and obligations. It involves discussion of the nature, sources, kinds and extinguishments of obligation and provision of negotiable instruments. Students will also gain knowledge about income taxation. This will also cover the nature, scope and limitations and other basic principles of taxation.

FINMAN101 3 units FINANCIAL MANAGEMENT

This course is designed to make students understand the basic finance concepts. The course involves studies on decision-making utilizing financial resources available to the firm from the perspective of the manager. The course emphasizes the understanding of finance theory and working knowledge of the financial environment in which the firm operates in order to develop appropriate financial

strategies. Hence, it covers the whole range of basic finance concepts, economics and financial environment, financial statement analysis. analysis, the valuation process, capital budgeting, and capital structure and dividend policy. It will also cover financial analytical tools, cash flow management techniques & working capital management

INTERTRADE 3 units INTERNATIONAL BUSINESS AND TRADE

The course provides an introduction to international business and the core concepts and techniques for entering the marketplace, international and how international business variables affect the trade process. It aims to highlight the realities of international business; some of its advantages and its problems that come when business is conducted on the international stage. Emphasis is on the effect of sociocultural, demographic, economic, technological, and politicallegal factors in the foreign trade environment. This course will cover a variety of topics to illustrate the unique nature of international business including the patterns of world trade, currency exchange and international finance, globalization of the firm, international marketing, and operating procedures of the multinational enterprise. Students will also learn the comparative theoretical frameworks for establishing international business enterprises, including trade and investment theory, effects of government intervention and aid. The role of social and economic aid organizations such as the UN, EU, IMF and World Bank will also be discussed.

HUMREST01 3 units HUMAN RESOURCE MANAGEMENT

The course covers range of major issues impacting on human resource management in organizations, including demographic and social change, ethics in HRM, managing diversity, assessment center techniques, the impact of government legislation in HRM, the contributions of HRM to improving productivity, manage outsourcing, career development and mentoring.

PRCOST01 3 units PRICING AND COSTING

This course prepares students address strategic and tactical pricing issues and to identify profit-boosting changes in pricing practices across a range of professional contexts - as management consultants, product managers, entrepreneurs, business unit managers, and M&A advisors (mergers and acquisitions). It will include the concepts and tools of cost accounting that will serve as a natural response to managerial decision making at all levels of strategic planning and execution. The course familiarizes students with the and procedures essential concepts pertaining to the development and functioning of cost accounting systems relevant to managerial decisions, control and performance reporting. Emphasis is given on cost issues and pricing policies in liberalized markets and on regulated markets. To this end, the economics of regulation and market liberalization are analyzed by providing evidence specific sectors in the economies of where the process of market liberalization and regulation has taken place successfully.

INNOVMANT 3 units INNOVATION MANAGEMENT

This course is designed to help students deepen their understanding of new product innovation, development, and management. The focus of the course is and processes practices entrepreneurs and managers use to manage innovation effectively in new and existing organizations and in networks. The course design is grounded in the assumption that an integrated approach to strategy (why?) and implementation (how?) of innovation is necessary. The module provides exercises on applying innovation related theories to specific context and phases of innovation. The course will seek to develop students' critical thinking, decision-making skills, and creativity to develop and launch a successful new product (team project). Students will also learn conceptualize how to create digital product experiences powered by AI and big data that interact with high levels of cognition.

SOCENTREP 3 units SOCIAL ENTREPRENEURSHIP

Social entrepreneurship is a new and fast-growing field of academic study and real-world practice. In real essence, social entrepreneurship is doing well financially by creatively solving social issues. Social entrepreneurship is a rapidly developing field of business in which entrepreneurs are using business methods to help solve social and environmental challenges otherwise ignored or missed by commerce and

addressed predominately with often unsustainable donor-driven models by the nonprofit sector.

This course introduces students to both theory and practice of social entrepreneurship through highly experiential, interactive, and collaborative workshops. Working in a team and on a social issue they care about, students will learn system thinking skills, entrepreneurial mindset, skills, and tools to start up their own social venture or work in a social business.

PROGDEV01 3 units PROGRAMS AND POLICIES ON ENTERPRISE DEVELOPMENT

The course begins with an analysis of various small and medium size presenting enterprises. before and assessing the effectiveness of a range of practical measures to upgrade small enterprises and promote employment and enterprise formalization. Throughout the course, special emphasis will be coherence given to policy and coordination. Students will review practical tools (for training, sensitization, policy review etc.) and interventions that assist in designing enterprise formalization strategies.

Topics in Enterprise Development aims to prepare students by providing a practical and experiential vehicle to incubate and nurture business ideas to a more mature stage. This will be done through direct hands-on learning but being guided by formal mentoring and coaching.

OTHER INSTITUTIONAL COURSE DESCRIPTION

FS-ENTREP 3 units UNDERSTANDING FINANCIAL STATEMENTS TO MANAGE AN ENTERPRISE

This course will cover introduction to financial accounting within the context of business and business decisions. Students will gain accounting information found in financial statements and annual reports. It will emphasize what financial and accounting information is, why it is important and how it is used by economic

decision makers. Specifically, it will cover introduction to business and decision making, basic structure and development useful accounting information, understanding the basic financial statements (balance sheet, income statement, statement of owner's equity, and statement of cash flows) forms outside assurance on financial statements and analysis of accounting information.

INSTITUTIONAL COURSE DESCRIPTION

GEDCORE01 3 units UNDERSTANDING THE SELF

This course deals with the different aspects and concepts of self in terms of physical, emotional, cognitive, social, moral and responsible self. It covers topics about the nature of personal identity, enhancing one's self-image and assessing self-improvement. It aims to assist students in developing self-awareness, understanding and accepting oneself and others. As the course progresses, it will guide them to realize their vision in life and increase commitment to find meaning in their life.

GEDCORE02 3 units READINGS IN PHILIPPINE HISTORY

This course critically analyses Philippine perspectives History from multiple through the lens and selected primary sources. Priority will be given to primary sources that describe the important turning points in Philippine History from prehistoric times up to the contemporary period and articulate various The approach, though perspectives.

historical, will deal with interdisciplinary subjects so as to broaden and deepen the student's understanding of Philippine political, economic, social and cultural history and equip the learner with the competencies necessary to analyze and evaluate different types of information: print, visual and audio visual and quantitative. The end goal is to develop the historical and critical consciousness of the students so that they will become versatile, broad-minded, morally upright and responsible citizens.

GEDCORE03 3 units PURPOSIVE COMMUNICATION

Purposive communication is a three-unit develops course that students' communicative competence enhances their cultural and intercultural awareness through multimodal tasks that opportunities provide them for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation

of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their other academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and /or web-based output for various purposes.

GEDCORE04 3 units MATHEMATICS IN THE MODERN WORLD

This course deals with nature of mathematics. appreciation of its practical, intellectual and aesthetic dimensions and application of mathematical tools in daily life.

The course begins with an introduction to the nature of mathematics as an exploration of patterns (in nature and environment) and an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patterns of nature and a rich language in itself (and the science) governed by logic reasoning.

The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present day living such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for actually doing mathematics in a broad

range of exercises that bring out the various dimensions of mathematics as a way of knowing the test the students' understanding and capacity. (CMO No. 20, series of 2013)

GEDCORE05 3 units THE CONTEMPORARY WORLD

This course introduces students to the contemporary world by examining the multifaceted phenomenon globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological and other transformations have created that an increasing awareness of the interconnectedness of people and places around the globe. To this end, the course provides an overview of the various debates in alobal governance, development and sustainability. Beyond exposing student to the world outside Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.

This course includes mandatory topics on population education in the context of population and demography.

GEDCORE06 3 units STS- SCIENCE, TECHNOLOGY AND SOCIETY

The course deals with the interaction between science and technology and social, cultural, political and economic contexts that shape and are shaped by them (CMO No. 20, series of 2013)

The interdisciplinary course engages students to confront the realities brought about by science and technology in society. Such realities pervade the

personal, the public, and the global aspects of our living and are integral to human development. Scientific knowledge and technological development happen in the context of society with all its socio-political, cultural, economic and philosophical underpinnings at play. This course seeks to instill reflective knowledge in the students that they are able to live the good life and display ethical decision making in the face of scientific and technological advancement. This course includes mandatory topics on climate change and environmental awareness.

GEDCORE0 7 3 units ETHICS

Ethics deals with principles of ethical behavior in modern society at the level of the person, society, and in interaction with the environment and other shared resources. (CMO 20 s 2013)

Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, interaction with the environment and other shared resources. The course also teaches students to make decisions by using dominant moral frameworks and by applying a sevenstep moral reasoning model to analyze and solve moral dilemmas. The course is organized according to the three (3) main elements of the moral experience: (a) context-cultural agent, including communal, and environmental; (b) the act; and (c) reason or framework (for the act).

GEDCORE08 3 units ART APPRECIATION

Art Appreciation is a three-unit course students' that develops appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad knowledge of the practical, historical, philosophical and social relevance of the arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting evaluating art productions. The course aims to develop students' aenuine appreciation for Philippine providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture.

BICHMSTRY 5 units BIOCHEMISTRY

Chemistry for the Life Sciences is a course for students typically majoring in The course gives a general nursing. knowledge of chemistry (mostly inorganic) with an emphasis on healthrelated topics and problem-solving strategies. Descriptive and quantitative principles are discussed. This course also introduces the fundamental principles of biochemistry biochemical reaction cycles. Its deals with the study of the properties, structures. functions, absorption, digestion and metabolism of proteins, enzymes, carbohydrates and lipids.

MICROPARA 4 units MICROBIOLOGY AND PARASITOLOGY

This is an introductory course designed to assist students in the study of the important microorganisms and parasites. The first part covers the fundamentals of Microbiology (forms, morphology, arrangement and physiology of bacteria, fungi, viruses and protozoa) mechanics of causing diseases, their resistance to treatment and the body's immune defense against them. The second part briefly covers the study of human parasites (mode of transmission, life cycle and disease process) which are of medical importance.

Emphasis of this course is given on pathology, treatment and prevention of various diseases.

CO PHYSICS 3 units COLLEGE PHYSICS

It is a lecture and laboratory course. The course deals with the basic concepts of Physics, such as matter and energy and their interaction. Conceptual approach is used. Covers the ideas of motion, forces, momentum and energy from within the framework of Newton's Laws. The principles and applications of classical mechanics and thermodynamics, including harmonic motion, mechanical waves and sound, physical systems, Newton's Laws of Motion, and gravitation and other fundamental forces are studied with emphasis on problem solving. Laboratory experiments supporting the topics are included. The students are provided with laboratory activities designed strengthen classroom to discussions and lectures.

EARTH SCIE 3 units EARTH SCIENCE

Earth Science and the Environment is a 3-unit course intended for college students who are taking a portion of their college general requirements. The

course will cover basic topics in geology (major minerals and rock types, rockforming processes, time scales: temperatures, pressures, compositions, structure of the Earth, and measurement techniques; geologic structures and relationships observable in the field; sediment movement and landform development by moving water, wind, and ice; crustal processes and planetary evolution in terms of global plate tectonics) and astronomy (stars, solar system, interstellar medium, the galaxy, and the universe). The course will also cover various environmental issues such as global warming, climate change, geological hazards, pollution, and renewable energies

GEMANDATE 3 units LIFE AND WORKS OF RIZAL

As mandated by Republic Act 1425, this course covers the life and works of the country's national hero, Jose Rizal. Among the topics covered are Rizal's biography and writings, particularly the novels *Noli Me Tangere* and *El Filibusterismo*, some of his essays, and various correspondences.

RCIREED01 2 units VALUES AND LEADERSHIP OF JESUS CHRIST

Values and Leadership of Jesus Christ is designed to give student's adequate knowledge about Catholic Faith and Doctrine in the light of the Sacred Scripture, Sacred Tradition and Church Documents. It exposes students to the many misconception and corrections about Catholic Faith which led them to carry out the sound and authentic Catholic Faith in their day to day lives. The course is organized according

to the three (3) main elements of the moral experience: (a) agent, including context-cultural communal, and environmental; (b) the act; and (c) reason or framework (for the act).

The Course also tackles the Values and Leadership of Jesus Christ as portrayed from the Sacred Scriptures and Church social teachings. It identifies the different kinds of Christian Leadership a student of Riverside College must become.

RCIREED02 2 units LESSON OF PROFESSIONALISM FROM THE BIBLE

The Lesson of Professionalism from the Bible (Sacred Scriptures) is designed to give students the adequate knowledge about the fundamental biblical descriptions according to the Catholic Church teachings. It exposes students the right way in understanding the Bible as a means for them to share their experiences and lessons taken from the biblical chapters and verses discussed. The Course tackles the value of professionalism which can be associated to the different human characters discussed in the subject. This is organized according to the connectivity of the Sacred Scriptures to the Trinitarian perspectives of God the Father, God the Son and God the Holy Spirit

RCIPHYSICS 3 units COLLEGE PHYSICS

The course deals with the basic concepts of Physics, such as matter and energy and their interaction. Conceptual approach is used. Covers the ideas of torque, motion, forces, momentum and energy from within the framework of Newton's Laws. The principles and

applications of classical mechanics and thermodynamics, including harmonic motion, mechanical waves and sound, physical systems, Newton's Laws of Motion, and gravitation and other fundamental forces are studied with emphasis on problem solving.

GEDELEC01 3 units GREATBOOKS

The course aims to introduce students to the international dimension of the Western literary tradition. Throughout this history, readers & writers were familiar with works in a variety of languages, & the great books all arise within a multilingual context. The course will draw on literatures written in English. The course aims to build up a sense of this broad context, & to give students the opportunity to read some "great books" with the understanding that this brings.

GEDELEC04 3 units PHILIPPINE POPULAR CULTURE

This course locates popular culture as a historico-spatial condition and phenomenon of Philippine modernity. It provides the students with critical perspective in understanding and way of popular culture knowing in the Philippines. This course also provides multi-disciplinal attention on how art, and literature arising from music, opportunities and demands of mass audiences, markets and mass media and their social, economic, and political contexts.

GEDELEC05 3 units PEOPLE AND THE EARTH'S ECOSYSTEM

This course explores the ways in which human activity impacts the natural environment and how modification of environment can eventually have significant consequences to human activity. Topics include environmental challenges, such as air and water pollution, population growth distribution, global atmospheric changes, ecosystems and evolution, agriculture and food resources and renewable and non-renewable energy resources.

GEDELEC06 3 units LIVING IN THE IT ERA

This course described the science, Information culture ethics of and various Technology, in uses and applications as well as its influence on culture and society. It is also designed to introduce the students to more advanced applications that can be used for research, communication, and electronic presentations.

GEDELEC07 3 units GENDER AND SOCIETY

Gender as a social construction, it's role in the society and impact on different facets of societal life. This course critically examines the ways gender informs the social world in which we live. It exposes the "common sense" world of gender around us, considers how we develop our gendered identities, explores the workings of the institutions that shape our gendered lives and leads to an understanding of the between gender and the social structure

GEDELEC08 3 units THE ENTREPRENEURIAL MIND

This course introduces the concept of an entrepreneurial mindset and encourages the development of mindset and its associated enterprising skills, such as solving problems creatively, communicate persuasively, work effectively in teams and understand individual and organizational impact.

RCICALL1 1 unit NEW DYNAMIC ENGLISH

RCI Computer Aided Language Learning (RCI CALL) is designed to equip students needed skills **English** the in communication such reading, as listening, speaking and writing with the use of courseware and other references. RCI CALL embraces a wide range of information communications and technology applications and approaches to teaching and learning the universal language. The 21st century learners' interest in technology will be aided by the said program into an interactive and fun learning experience. Thus, the RCI CALL programs can be used by teachers as technology partners in running their classrooms and solve problems like capturing students' attention and maintaining their interests. The nature of RCI CALL ensures that learning is a twoway street — dynamic and rigid.

RCICALL01 (NEW DYNAMIC ENGLISH) focuses on writing skills and uses well-designed scope and sequence. It promotes long term learning and keeps learners engaged with language. Since it focuses on the writing skill, it introduces students to the norms of academic writing

RCICALL2 1 unit ENGLISH FOR SUCCESS

RCI Computer Aided Language Learning (RCI CALL) is designed to equip students needed skills in **English** the communication such reading. as listening, speaking and writing with the use of courseware and other references. RCI CALL embraces a wide range of information communications and technology applications and approaches to teaching and learning the universal language. The 21st century learners' interest in technology will be aided by the said program into an interactive and fun learning experience. Thus, the RCI CALL programs can be used by teachers as technology partners in running their classrooms and solve problems like capturing students' attention and maintaining their interests. The nature of RCI CALL ensures that learning is a twoway street — dynamic and rigid.

RCI CALL 2 (ENGLISH FOR SUCCESS) Improves students reading comprehension and develops their English vocabulary. Also, It helps them master the foundational reading skills and most importantly, it enhances their English language skills.

RCICALL3 1 unit CLEAR SPEECH WORKS

RCI Computer Aided Language Learning (RCI CALL) is designed to equip students the needed skills in English communication such reading, as listening, speaking and writing with the use of courseware and other references. RCI CALL embraces a wide range of communications information and technology applications and approaches

to teaching and learning the universal language. The 21st century learners' interest in technology will be aided by the said program into an interactive and fun learning experience. Thus, the RCI CALL programs can be used by teachers as technology partners in running their classrooms and solve problems like capturing students' attention and maintaining their interests. The nature of RCI CALL ensures that learning is a two-way street — dynamic and rigid.

RCICALL03 (CLEAR SPEECH WORKS) focuses on Speaking skills, emphasizes the use of English language in expressing oneself orally and Improves students' oral communication and comprehension skills.

RCICALL4 1 unit ADVANCE LISTENING

RCI Computer Aided Language Learning (RCI CALL) is designed to equip students needed skills the in **English** communication such as reading. listening, speaking and writing with the use of courseware and other references. RCI CALL embraces a wide range of information and communications technology applications and approaches to teaching and learning the universal language. The 21st century learners' interest in technology will be aided by the said program into an interactive and fun learning experience. Thus, the RCI CALL programs can be used by teachers as technology partners in running their classrooms and solve problems like students' attention capturing and maintaining their interests. The nature of RCI CALL ensures that learning is a twoway street- dynamic and rigid.



RCICALL04 (Advanced Listening) is a useful and interesting tool because it develops the listening strategies, vocabulary and critical thinking skills of

students. It also enhances their highlevel listening and note taking skills. It emphasizes on English sounds, stress, and intonation pattern.